



Destin POP UP

PRESENTED BY



THURSDAY, AUGUST 21ST | 4:30-6:30 PM
AJ'S DESTIN



Presented by:
Beespoke Consulting
www.beespokeconsulting.com

BEESPOKE
CONSULTING

Contractors Connect is a premier networking group organized by Beespoke Consulting for contractors, subcontractors, and other building specialists along the Emerald Coast. Our events provide a unique opportunity for professionals in the commercial and residential construction industries to build meaningful business relationships in a relaxed and engaging environment.

Founded in 2017 by Erin Bakker of The Hive Creative Consulting, Contractors Connect quickly became a sought-after networking event with meetups and lunch & learns rotating through Bay, Walton, and Okaloosa Counties. After a four-year pause due to the pandemic, Erin and her business partner, Sarah White, revitalized the initiative under their new company, Beespoke Consulting, in May 2024. The relaunch was met with overwhelming enthusiasm, leading to quarterly meetups in Bay, Walton, and Escambia Counties, along with pop-ups and signature events in collaboration with industry partners.

Recognizing the need for a dedicated platform for women in construction, Beespoke Consulting launched ContractHER Connect in 2025. This initiative empowers and connects women in the industry, fostering mentorship and career growth in a supportive environment.



What We Offer

Contractors Connect events are crafted to help industry professionals network, exchange insights, and grow their businesses. Our attendees include general contractors, subcontractors, real estate professionals, designers, architects, and suppliers. Whether you're seeking new business partnerships, looking to learn from industry leaders, or simply aiming to connect with peers, Contractors Connect is the place to be. Events typically draw 75 -100+ attendees.

Get Involved

We invite individuals and businesses who are eager to expand their professional network within the construction industry. Whether you're interested in attending, hosting, sponsoring, or contributing a door prize, there are many ways to get involved with Contractors Connect.



Dear Industry Partner,

We're thrilled to invite you to sponsor the **Contractors Connect Pop-Up at AJ's Destin** – one of the most anticipated networking events of the year for professionals in construction, real estate, design, and home services along Florida's Emerald Coast.

This event promises high energy, high value, and high visibility – and we're proud to announce that **Builders First Source** has joined us as the **Presenting Sponsor**, where they'll be showcasing their **marine construction product line** in a big way. Their support is helping elevate this event to an entirely new level, and we're excited to welcome you alongside them as a featured sponsor.

Not only will this event bring together hundreds of top-tier professionals from across the region, but it also serves as the **official after-party for the Built to Lead Summit** taking place earlier that day at Emerald Grande. With this strategic alignment and our targeted marketing campaign, we are expecting **record-breaking attendance**.

We've rented out the entire downstairs floor of **AJ's in Destin**, offering an unbeatable waterfront location, a full venue takeover, and a rare opportunity to connect with our community in a vibrant and unforgettable setting.

This event also supports a meaningful cause – a portion of proceeds will benefit the **Destin Fishing Museum**, with more details to be shared soon. We look forward to partnering with you!

Warm regards,
The Contractors Connect Team



Sponsorship Opportunities

Raffle Engagement Program

All sponsors will be asked to contribute **a raffle item of \$100+ value**. These will be bundled into **2-3 large giveaway prize packages** – promoted throughout the night to keep attendees circulating and engaged.

Engagement Strategy:

- **Punch Cards on Lanyards:**
- Each attendee must visit every sponsor table to complete their card and be eligible to win a bundle.
- **Live Drawing & Hype:**
- Final raffle draws will take place near the end of the event, ensuring maximum attention on your brand and a lively conclusion to the night.

“Trade Talk” Sponsor - \$2000 (One Opportunity)

- **Exclusive – Only 1 Available**
- Logo on **all Trade Talk video interviews** from the event, shared across social and podcast platforms
- **Pre-event podcast episode sponsorship**
- Logo featured on **event promo + direct mail to 1,000 local pros**
- **High-top promo table** near the Trade Talk booth (optional)
- **Social media shoutouts** on all platforms
- **6 complimentary tickets**

Industry Partner - \$1500 (3 opportunities)

- Logo on **event signage + stage area**
- Logo included in event marketing + **direct mail campaign**
- Custom **blog feature** on ContractorsConnect.com
- Optional 6-foot **promo table** (sponsor provides linen)
- Social media shoutouts
- **4 complimentary tickets**

Sponsorship Opportunities

Hard Hat Sponsor - \$1000 SPACE LIMITED

- Includes 6-foot **promo table** (sponsor provides linen)
 - Name/logo featured on **event signage**
 - **Social media spotlight** pre- and post-event
 - **2 complimentary tickets**
-

EVENT HIGHLIGHTS

- Official **after-party for the Built to Lead Summit**
- Hosted at **AJ's Destin – full venue takeover**
- **Highly marketed** via direct mail, social, podcast, and community channels
- Supporting the **Destin Fishing Museum**
- Expected to be **our highest-attended event to date**

Interested in sponsoring?

Email us at erin@beespokeconsulting.com



Our Sponsors Say it Best...



John Pugh, Sales Manager of
Builder FirstSource Emerald
Coast

"We were incredibly impressed with the turnout at the Contractors Connect event back in May. It was inspiring to see so many industry leaders gathered in one place, exchanging ideas and forging new connections. Networking events like these are invaluable for the construction industry. They provide a platform for sharing insights, exploring collaborations, and staying updated with the latest trends and technologies. We are genuinely grateful for the opportunity to participate and contribute to such a dynamic community. Looking forward to another successful event in August!"



The team at Contractors Connect has been absolutely fantastic to work with! Our company has worked with Contractors Connect through both their membership program as well as their event sponsorship program. The connections we have made at the quarterly Walton County networking events have been extremely valuable. Highly recommend if you are looking to grow your business!



Jeani Savi, Owner of Savi
Flooring and Tile



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Beespoke Consulting is a boutique agency specializing in bespoke marketing services. We are committed to helping businesses like yours stand out, connect with their audience, and achieve their goals.



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