



Built to Lead

WOMEN IN CONSTRUCTION SUMMIT

SPONSORSHIP OPPORTUNITIES

THURSDAY, AUG. 21

EMERALD GRANDE, DESTIN FL

PRESENTED BY

CONTRACTORS CONNECT

WWW.CONTRACTORS-CONNECT.COM



ABOUT CONTRACTHER CONNECT

ContractHER Connect was launched in 2025 as an offshoot of Contractors Connect as a dynamic networking and empowerment platform designed exclusively for women in the construction industry. Through engaging events, insightful educational opportunities, and a supportive community, ContractHER Connect fosters meaningful connections and professional growth in an industry where women are traditionally underrepresented. Our mission is to provide a space where female professionals, entrepreneurs, and industry leaders can collaborate, learn, and thrive together.

WHY CONTRACTHER CONNECT?

- **Industry Representation** – Women make up less than 11% of the construction workforce. ContractHER Connect is dedicated to increasing visibility, opportunities, and support for women in the field.
- **Collaboration & Growth** – We believe in the power of women working together, sharing knowledge, and uplifting one another in a male-dominated industry.
- **Opportunities Beyond the Job Site** – Whether you're a business owner, tradeswoman, designer, project manager, or executive, ContractHER Connect provides a space to grow and build lasting professional relationships.

BUILD TO LEAD: WOMEN IN CONSTRUCTION SUMMIT

Date: August 21, 2025

Location: Emerald Grande, Destin, FL

Expected Attendance: 100+

Event Highlights: Keynote Address, Panel Discussion, Breakout Sessions, Vendor Exhibition, Networking Event

Conference Schedule

11 a.m.	Check-in & Vendor Expo
12 p.m.	Welcome, Keynote Address & Lunch
12:45 - 1 p.m.	Break
1 - 1:45 p.m.	Breakout Session 1
1:45 - 2 p.m.	Break
2 - 2:45 p.m.	Breakout Session 2
2:45 - 3 p.m.	Break
3 - 4 p.m.	Panel & Closing Remarks
4:30 p.m.	Contractors Connect Networking Event @ AJs in Destin



SPONSORSHIP LEVELS

Presenting Sponsor \$5,000 SOLD

- Logo inclusion as “presented by” on event materials and signage
- Opportunity to welcome attendees or show a brief video
- Mention in event press release
- Logo on side of event hats
- Mention on Contractors Connect social media platforms and the ContractHER event page
- Logo on ContractorHER event page of Contractors Connect website
- Opportunity to put collateral in event swag bags
- Exhibitor Table
- Four Conference Tickets

Keynote Sponsor \$2,500 SOLD

- Logo inclusion on event materials and signage
- Opportunity to introduce keynote speaker
- Mention in event press release
- Mention on Contractors Connect social media platforms and the ContractHER event page
- Logo on ContractorHER event page of Contractors Connect website
- Opportunity to put collateral in event swag bags
- Exhibitor Table
- Two Conference Tickets

Panel Sponsor \$2,500 SOLD

- Logo inclusion on event materials and signage
- Opportunity to welcome attendees to panel discussion
- Mention in event press release
- Mention on Contractors Connect social media platforms and the ContractHER event page
- Logo on ContractorHER event page of Contractors Connect website
- Opportunity to put collateral in event swag bags
- Exhibitor Table
- Two Conference Tickets

Bag Sponsor \$2,500 SOLD

- Logo inclusion on bags for all attendees
- Mentioned as bag sponsor in event closing remarks
- Opportunity to put materials in swag bags
- Mention in event press release
- Mention on Contractors Connect social media platforms and the ContractHER event page
- Logo on ContractorHER event page of Contractors Connect website
- Two Conference Tickets

First Impressions Sponsor \$2,500

- Logo inclusion on event materials and signage at check-in table
- Branded lanyards for all event attendees
- Mentioned as check-in sponsor in event opening remarks
- Mention in event press release
- Opportunity to put materials in swag bags
- Mention on Contractors Connect social media platforms and in the ContractHER Facebook group
- Logo on ContractorHER event page of Contractors Connect website
- Two Conference Tickets



Lunch Sponsor \$2,000 SOLD

- Logo inclusion on event materials and signage by lunch buffet
- Mentioned as lunch sponsor in event opening remarks
- Opportunity to put materials on tables and/or in swag bags
- Mention in event press release
- Mention on Contractors Connect social media platforms and the ContractHER event page
- Logo on ContractorHER event page of Contractors Connect website
- Two Conference Tickets

Headshot Hero Sponsor \$1,500

- Logo inclusion on headshots and signage at head shoot booth
- Opportunity to put materials in swag bags
- Mention on Contractors Connect social media platforms and the ContractHER event page
- Logo on ContractorHER event page of Contractors Connect website
- One Conference Ticket

Refreshment Station Sponsor \$1,500

- Logo inclusion on event materials and signage by refreshment station
- Mentioned as refreshment sponsor before conference break
- Opportunity to put materials in swag bags
- Mention on Contractors Connect social media platforms and the ContractHER event page
- One Conference Ticket

Powder Room Partner \$1,500

- Logo inclusion on event materials and signage in restrooms
- Mentioned as powder room sponsor before conference break
- Opportunity to put branded materials in restroom with toiletries basket
- Mention on Contractors Connect social media platforms and the ContractHER event page
- One Conference Ticket

Breakout Session Sponsor \$500 (*Session topics will be on first come first serve basis*)

- Logo inclusion on event materials and at breakout session
- Opportunity to introduce breakout session speaker
- Opportunity to put materials in swag bags
- Mention on Contractors Connect social media platforms and the ContractHER event page
- Mention on ContractorHER event page
- One Conference Ticket

Exhibitor Table (space limited) \$300 **SOLD**

- Exhibitor Table
- Opportunity to put materials in swag bags
- One Conference Ticket

NEXT STEPS

We would love to discuss this opportunity further with you. Please contact us at info@beespokeconsulting.com to arrange a meeting or for any additional information. Follow Contractors Connect on Facebook, Instagram and LinkedIn and join the ContractHER Connect Facebook group for the latest news and updates.

ABOUT US

Contractors Connect was started by Erin Bakker from The Hive Creative Consulting in 2017. The networking event quickly grew to include six meetups and lunch & learns in rotating locations in Bay, Walton and Okaloosa Counties. The well-attended events filled a void for professionals in the construction industry by creating a laid-back environment to make new connections.

In 2024, Erin Bakker and her partner, Sarah White, brought Contractors Connect back with their new company, Beespoke Consulting. After a four-year hiatus caused by the pandemic, the first event took place in Walton County. The platform has now expanded to include quarterly networking events in Bay, Walton & Escambia Counties and the sister-group, ContractHER Connect.



Sarah White & Erin Bakker
Principals & Founders

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