

# Bay County Contractors Connect

Sponsorship Opportunities



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Beespoke Consulting  
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A vertical strip on the left side of the page features a detailed wood grain pattern in shades of brown and tan, with dark, irregular spots scattered throughout. The rest of the page has a solid dark teal background.

# Contractors Connect

A premier networking event for contractors, subcontractors and other home specialists along the Emerald Coast. Launched in 2017, the purpose of the quarterly event is to bring together professionals in the construction industry, offering an opportunity to make meaningful business connections in a casual, fun environment.

## **Attendee Profile**

Pulling in more than 120 contractors, designers, realtors, bankers and insurance agents at previous events, we believe that Bay County could be our largest audience yet.

## **Marketing Plan**

The events will be promoted via Contractors Connect's existing social media platforms and e-mail list in addition to local print and online media. Direct mail will be also be used to launch the Bay County chapter.

# Sponsorship Opportunities & Benefits

## Presenting Sponsor - \$15,000 (Annual)

**SOLD!**

- Exclusive opportunity to be the presenting sponsor for all events for the year (4+).
- Logo included as “presented by” on all materials promoting Contractors Connect for one year. Including, but not limited to, social media, e-blasts, fliers, and event signage.
- Logo on cups used at events, an exclusive opportunity.
- Company info included in press releases about Contractors Connect sent to media outlets in Okaloosa, Walton and Bay Counties.
- Complimentary Contractors Connect Corporate Membership - 1 year (\$400 value)
- Opportunity to present at all events for the year and a table to display company information.
- Opportunity to provide marketing materials for each table or attendee, e.g., bags, fliers, pens, koozies.
- Four dedicated e-mail blasts to the Contractors Connect mailing list and four sponsored posts on Contractors Connect social media platforms each year.
- List of e-mail addresses from registered attendees at each event.
- Option to select featured charity at each meetup.
- Twenty complimentary entries to each event.

## Industry Partner - \$5,000 (Annual)

- Exclusive opportunity for three businesses to be industry partners for all events for a year (4+).
- Logo included on all materials promoting Contractors Connect for one year. Including, but not limited to, social media, e-blasts, fliers, and event signage.
- Company info included in press releases about Contractors Connect sent to media outlets in Okaloosa, Walton and Bay Counties.
- Complimentary Contractors Connect Corporate Membership - 1 year (\$400 value)
- Opportunity to provide marketing materials for each table or attendee, e.g., bags, fliers, pens, ect.
- Two dedicated e-mail blasts to the Contractors Connect mailing list and two sponsored posts on Contractors Connect social media platforms each year.
- Five complimentary entries to each event.

## Networking Sponsor - \$500 (One Event)

- Logo included on the event promotional materials, including, but not limited to, social media, e-blasts, fliers, and event signage (deadlines apply).
- Opportunity to provide marketing materials for each table or attendee at the event, e.g., bags, flyers, pens, koozies, etc.
- Two complimentary entries to event.

## In-Kind Sponsorship Opportunities

- Venue Sponsor
- Donate Door Prizes
- Media Partner

Please e-mail [info@beespokeconsulting.com](mailto:info@beespokeconsulting.com) to secure your sponsorship.

Submit checks to:  
Beespoke Consulting  
4017 Indian Trail • Destin, FL 32541





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