

Trade TALK

THE PODCAST OF CONTRACTORS CONNECT

Trade Talk is the go-to podcast for professionals in the building and construction industry. Powered by Contractors Connect, each episode delivers real conversations with contractors, builders, suppliers, designers, and innovators shaping the trades today.

Whether you're on the job site, in the office, or behind the blueprint, Trade Talk keeps you informed, inspired, and connected.

Audience Snapshot

WHO LISTENS TO TRADE TALK?

- General Contractors & Subcontractors
- Construction Business Owners
- Tradeswomen & Emerging Leaders
- Suppliers, Vendors, & Reps
- Designers, Engineers, & Project Managers

Geographic Reach: Florida Gulf Coast + Southeast U.S.

Age Range: 25-54

Listening Platforms: Spotify, Apple Podcasts, YouTube, Amazon Music



Advertising Options

SPONSORED AD READS

Host-read, authentic delivery

- Pre-Roll (15 sec) – \$150 per episode
- Mid-Roll (30 sec) – \$250 per episode
- Post-Roll (15 sec) – \$100 per episode

EPISODE SPONSORSHIP – \$500

- ✓ Your business featured as the presenting sponsor
- ✓ Logo on episode graphics and links in show notes
- ✓ Shoutout at beginning and end of episode

Bundle Packages & Multi-Episode Discounts Available

ADD-ON OPPORTUNITIES

- Social media promo video with host endorsement – \$200
- Newsletter feature to Contractors Connect subscribers – \$150
- Vendor Spotlight Guest Feature (Interview) – Inquire for pricing



Ready to promote your business?

EMAIL: INFO@BEESPOKECONSULTING.COM

LEARN MORE: WWW.CONTRACTORS-CONNECT.COM

SCAN TO WATCH OR
LISTEN ON SPOTIFY

